



Application for AMW Dealership

Location **North / East / South / West / Central**
 For Issue of **Letter of Intent / Dealership**

Product Range **AMW Heavy Commercial Vehicles**

Business Details

1. Name of Applicant
 (In case of Company, Name of MD / Partners)

2. Company's Name

3. **Complete Postal Address**
 Street
 City
 District
 P.O.
 Pin code
 State

4. Tax Information on Business (Mandatory for commencement of Business only)
 Local TAX registration details **PAN Number :** **CST Number :**
LST Number : **VAT Number :**

5. E-mail id

6. STD Code

7. Phone / Mobile No.

8. Fax Number

9. **Applicant Profile**
 Educational Qualification / Experience of proposed proprietor / owner / managing partner
 Educational Qualification
 Professional Experience
 Number of years
 No. of years of experience in automotive trade
 Do you hold any other service franchise?
 If yes, please indicate that the existing franchisee will not have any objection of your involvement with the proposed AMW franchisee

10. **Details of the proposed infrastructure**
 Name of the proposed AMW Dealer
 Located on National or State Highway / City
 Plot No.
 Road Name
 Any Landmark
 City, where AMW 3S Station is proposed
 Pin code
 State

11. Please provide Model wise SALES figure of Tata Motors and Ashok Leyland vehicles of last Financial Year (Annexure A attached)

12. Name of existing Other Dealers in the proposed city

13. Distance from the nearest AMW Dealer (Demography)

Name of the existing workshop	AMW Main Dealer / Sub Dealer	Distance in Kms
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

14. I have agreed for the following provision of facilities as per AMW norms

	Required	Desired	Committed	Available	PDC
Total workshop area	20000	40000	0	0	
Covered area	5250	13500	0	0	
Total workbays 20ft X 50ft	4	10	0	0	
No. of washing bay - Open	1	2	0	0	
Parts storage area	500	750	0	0	
Office,agg o/h rooms & Tool	1000	1000			
Essential W/shop facilities	as per list		Mandatory		
Essential W/shop	as per list		Mandatory		
Automech+Commercial tools	as per list		Mandatory		

15. Workshop Bay requirement

	Required	Desired
Washing	1	2
Service	1	2
Minor	1	2
Major	1	2
Accident	1	1
Total	5	9

Workshop bay commitment

Existing	Extra	Total	Bay size	Pit Size
			15ft x 50ft X	40ft X 3ft X 4ft
			15ft x 50ft X	
			15ft x 50ft X	
			15ft x 50ft X	
			15ft x 50ft X	

Guidance on size

16. Manpower Assessment

	Required	Available	Additional requirement	Remark
Total				
AMW trained				

17. Investment assessment (INR)

Land cost	Spares	Workshop Construction	Workshop Equipment+Tools	Work capital	Total cost

18. Available sources of Funds (INR)

Own funds	Private borrowings	Bank	Other fin. Institutions	Total funds available

19. Proposed Business Plan for the next 3 years

20. Signature of the applicant or authorised signatory of the applicant's company

Name of the authorised signatory

I have read the terms and conditions of the agreement and details stated above are true to the best of my knowledge and belief.
I have also understood the possible earning potential & the Business Model.

Date
Place

Signature of the applicant

Name of the AMW officer who has met the applicant
Name of the AMW Head – Dealer Development

Comments by the AMW Area Sales / Service Manager



Date



Signature of AMW Area Sales / Service Manager

Comments by the AMW Regional Manager



Date




Signature of AMW Regional Manager

Comments by the AMW Head – Dealer Development



Date



Signature of AMW Head – Dealer Development

ANNEXURE – A

Model	Tata Motors	No. of Vehicles
16T	SE1613	
	LPT1613	
	LPT1615	
	LPT1618	
	LPT1918	
	LPK1615	
	LPK1618	
25T	LPT2515	
	LPT2516	
	LPT2518	
	LPK2516	
	LPK2518TC	
31T	LPS 3118	
35T	LPS3516	
40T	LPS4018	
49T	LPS4923TC	

Model	Ashok Leyland	No. of Vehicles
16T	1612H	
	Commet1613	
	1613H	
	1613H/2	
	1613S	
	1613S	
	1616H-BSIII	
	CT1613H	
	1613ST	
25T	2214	
	2214Super	
	2514H	
	2516H	
	2516H/4C	
	2518H	
	2516/2	
	2516MT/1	
31T	30014H	
	3121H	
35T	3516H/AL	
40T	4018H	
49T	4921TT	